



# CSWIM 2023

The 16th China Summer Workshop on Information Management

第十六届中国夏季信息管理研讨会

## Program

*Information Systems for Sustainable Digital Futures*

信息系统服务可持续数字未来

承办单位:



中南大学 商学院  
CENTRAL SOUTH UNIVERSITY BUSINESS SCHOOL

支持单位:



UNIVERSITY  
of HAWAII  
MĀNOA



**Changsha·China**

**June 24-25, 2023**

**2023年6月24-25日**

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# Conference Program

Friday June 23th, 2023				
16:00-20:00	Registration, Lobby of Ramada Plaza by WYNDHAM Changsha Wangcheng Welcome Reception			
Saturday June 24th, 2023				
<b>Plenary Session</b> Venue: Jinqiao Hall (3 <sup>rd</sup> Floor) (金桥厅, 三楼)				
8:30-8:40	Opening Session	<b>Welcome Speeches:</b> 1. <b>Xiaohong Chen</b> (Academician of Chinese Academy of Engineering, Director of Xiangjiang Laboratory, Honorary Dean of Business School of Central South University) 2. <b>Han Zhang</b> (The President of CSWIM Organization)		
8:40-9:20	Keynote Speech 1	<b>Research Innovation and Application Practice of Resource and Environmental Management in the Digital Economy Era</b> <b>Xiaohong Chen</b> (Academician of Chinese Academy of Engineering, Director of Xiangjiang Laboratory, Honorary Dean of Business School of Central South University)		
9:20-10:00	Keynote Speech 2	<b>Information systems in China: Perspectives from MIS Quarterly</b> <b>Andrew Nicholas Burton-Jones</b> (Editor-in- Chief of MIS Quarterly, The University of Queensland)		
10:00-10:30	Coffee Break	Outside Jinqiao Hall (金桥厅外走廊)		
Parallel Session I				
	<b>Session A1</b> Blockchain and Fintech Session Chair: Chong Wang Venue: <b>Jinqiao Hall</b> (金桥厅)	<b>Session A2</b> Digital Platforms and Ecosystems Session Chair: Cheng Yi Venue: <b>No 1. Meeting Room</b> (第一会议室)	<b>Session A3</b> The Future of Work Session Chair: Jun Zhang Venue: <b>No 3. Meeting Room</b> (第三会议室)	<b>Session A4</b> Digital Platforms and Ecosystems Session Chair: Xusen Cheng Venue: <b>Multipurpose Room</b> (多功能厅)
10:30-11:00	164 Hong Zhang, Eric Zheng and Amit Mehra Information Transparency and Market Efficiency in blockchain-enabled Marketplaces: Role of Traders' Analytical Ability <b>Discussant:</b> Hongjie Qiang (Central South University)	204 Zhaozixuan Han, Wenli Li and Haiyuan An Enhancing User Decision-Making: The Role of Mobile UI Design <b>Discussant:</b> Xiayu Chen (Hefei University of Technology)	135 Runfeng Liu and Zhenhui Jiang Social Influence on Cyberloafing in the Workplace <b>Discussant:</b> Qianwen Yang (Tsinghua University)	133 Yu Bai, Yang Liu and Xiuwu Liao Is service provision consistent beneficial? Impact of platform and retailer service strategies in competitive channels <b>Discussant:</b> Lai Wei (Shanghai Jiao Tong University)
11:00-11:30	179 Xin Wang, Jia Jia, Alex Wang and Shengli Li Privacy-Preserving Contract Design <b>Discussant:</b>	211 Junhang Chen and Xin Fu Dose Image Quality Matter? The Effect of Customer-Generated Images Quality on	157 Chenze Xie, Liyan Lu, Changyong Liang, Ying Wang and Yuting Feng Research on the impact mechanism of artificial	151 Qingxian An, Haifeng Li, Bowen Zheng Exploring the dilemma of splash advertising: The

	Yang Liu (Harbin Institute of Technology)	Product Sales <b>Discussant:</b> Jiawei Chen (Shanghai University of Finance and Economics)	intelligence empowerment on the retention of front-line employees in the elderly care industry <b>Discussant:</b> Jun Zhang (Wuhan University)	roles of users' perceived goal impediment and processing fluency <b>Discussant:</b> Chunxiao Li (Shanghai Jiaotong University)
<b>11:30-12:00</b>		170 Huiyu Liu, Ran Tan, Hefu Liu and Matthew Lee Attitude Asymmetry on Chatbots: Breaking the "Fourth Wall" of Chatbot Personalized Recommendation <b>Discussant:</b> Cheng Yi (Tsinghua University)	217 Pengcheng Wang, Qiuju Yin, Qiuju Yin, Zhijun Yan and Zhijun Yan Understanding the Dynamics of Users' Knowledge Contribution in Online Mental Communities: A Hidden Markov Model <b>Discussant:</b> Xiaobai Li (University of Massachusetts Lowell)	152 Qingyang Miao, Hongyu Zhang, Bowen Zheng and Long Lv "Co-create or not? The Paradox of Co-creation on User Engagement and User Satisfaction" <b>Discussant:</b> Xusen Cheng (Renmin University of China)
<b>12:00-13:30</b>	<b>Lunch</b>	Venue: <b>Exhibition hall (3<sup>rd</sup> Floor)</b> (展厅, 三楼)		
<b>Parallel Session II</b>				
	<b>Session B1</b> Human Computer Interaction Session Chair: Kanliang Wang Venue: <b>Jinqiao Hall</b> (金桥厅)	<b>Session B2</b> Data Science and Analytics Session Chair: Xunhua Guo Venue: <b>No 1. Meeting Room</b> (第一会议室)	<b>Session B3</b> Artificial Intelligence and Autonomous Applications Session Chair: Xi Chen Venue: <b>No 3. Meeting Room</b> (第三会议室)	<b>Session B4</b> Information Systems/Technology for Healthcare Session Chair: Zhijun Yan Venue: <b>Multipurpose Room</b> (多功能厅)
<b>13:30-14:00</b>	7 Zhiyin Li and Ben Choi Promoting Driving Safety with Self-Evaluation Maintenance <b>Discussant:</b> Kanliang Wang (Renmin University of China)	1 Junwei Kuang, Jiaheng Xie and Zhijun Yan What Symptoms and How Long? An Interpretable AI Approach for Depression Detection in Social Media <b>Discussant:</b> Gang Wang (Hefei University of Technology)	11 Jingwen Zhang, Yifang Chen and Amandeep Singh Causal Bandits: Online Decision-Making in Endogenous Settings <b>Discussant:</b> Wenwen Li (Fudan University)	18 Weiguang Wang, Yanfang Su, Guodong Gao and Ritu Agarwal How mHealth Helps Informationally Disadvantaged Mothers: The Role of Family Information Provision and Family Structure <b>Discussant:</b> Jing Peng (University of Connecticut)
<b>14:00-14:30</b>	23 Yanzhen Chen and Shu He Each Coin Has Two Sides and So Do Crypto-Coins: The	25 Xiangqian Liu, Hua Yuan, Yu Qian and Lu Feng Live streaming and consumers' purchase	13 Xiyang Hu, Yan Huang, Beibei Li and Tian Lu Inclusive FinTech Lending via	103 Gege Gao, Luan Wang, Zhijun Yan and Liangfei Qiu Upward or Downward Social Comparison:

	Social impacts of Cryptocurrency ATMs <b>Discussant:</b> Dongxiao Gu (Hefei University of Technology)	behavior: a special information cascades perspective <b>Discussant:</b> Xunhua Guo (Tsinghua University)	Contrastive Learning and Domain Adaptation <b>Discussant:</b> Xi Chen (Zhejiang University)	An Investigation of Physical Activity Performance <b>Discussant:</b> Chen Liang (University of Connecticut)
<b>14:30-15:00</b>	47 Nan Feng, Xueqing Wang and Aihui Chen Mind Your Loafing Around AI: Examining the Effects of AI Teammate Design and Monitoring on Social Loafing in Human-AI Collaborative Teams <b>Discussant:</b> Shaobo Wei (Hefei University of Technology)	97 Xiaowei Shi, Cong Wang and Qiang Wei Bilateral Dynamic Preferences Learning for Person and Job Matching: A Process-oriented Multi-step Multi-objective Method <b>Discussant:</b> Dun Liu (Southwest Jiaotong University)	16 Weiguang Wang, Xiaopei Liu, Xi Zhang and Yili Hong Knowledge Trap: Distracted by Details When Teaming with AI <b>Discussant:</b> Wei Hu (Tongji University)	122 Yixuan Liu, Ashish Agarwal, Guoming Lai and Weihua Zhou On-Demand Healthcare Platforms: Impact of Q&A Service on Online Consultations and Offline Appointments <b>Discussant:</b> Zhijun Yan (Beijing Institute of Technology)
<b>15:00-15:30 Coffee Break</b> Venue: <b>Outside Jinqiao Hall (金桥厅外走廊, 三楼)</b>				
<b>Parallel Session III</b>				
	<b>Session C1</b> Artificial Intelligence and Autonomous Applications Session Chair: Qian Tang Venue: <b>Jinqiao Hall (金桥厅)</b>	<b>Session C2</b> Digital Security, Privacy, Ethics, and Resilience Session Chair: Hongyan Liu Venue: <b>No 1. Meeting Room (第一会议室)</b>	<b>Session C3</b> Human Computer Interaction Session Chair: Zhao Cai Venue: <b>No 3. Meeting Room (第三会议室)</b>	<b>Session C4</b> Information Systems/Technology for Healthcare Session Chair: Qinghua Zhu Venue: <b>Multipurpose Room (多功能厅)</b>
<b>15:30-16:00</b>	83 Miao Yu, Hailiang Chen and Yifan Dou Just the Right Emotion: Exploring the Effects of Verbal Emotions, Facial Emotions and Affective Coherence in Live Streaming E-commerce <b>Discussant:</b> Qian Tang (Singapore Management University)	14 Xiyang Hu, Yan Huang, Beibei Li and Tian Lu Human-Algorithmic Bias: Source, Evolution, and Impact <b>Discussant:</b> Jianwei Liu (Dalian University of Technology)	80 Tianzi Wang, Xusen Cheng and Jia Shen Digital Media Policy and Its Practice Among Youth in China: A Proposal on Youth Mode and Well-being <b>Discussant:</b> Haoyan Sun (Lehigh University)	155 Jinjin Song, Xitong Guo, Yongqiang Sun and Xiaofeng Ju Online-Offline Negative spillovers: Inhibitors of Physicians' Participation in Online Healthcare Services <b>Discussant:</b> Yuxiang Zhao (Nanjing University)
<b>16:00-16:30</b>	77 Xi Zhao, Jian Li, Xiang Wan, Xinyu	34 Tianlu Zhou, Dan Ma and Nan Feng	119 Xiaoyu Zhang, Sicheng Zhu, Yuxiang	184 Bo Peng, Bo Xiao and Yongmei

	<p>Zang and Hsing Kenneth Cheng What Doesn't Kill You Makes You Stronger? Evidence from Vampire Attack on Decentralized Exchange <b>Discussant:</b> Hailiang Chen (The University of Hong Kong)</p>	<p>Enhancing Third-Party Software Reliability Through Bug Bounty Programs <b>Discussant:</b> Xiong Zhang (Beijing Jiaotong University)</p>	<p>Zhao and Qinghua Zhu Exploring Laypeople's Engagement with AI painting: An Investigation into Human-AI Collaboration in Creative Activities <b>Discussant:</b> Jingzhi Zhang (Beijing Normal University - Hong Kong Baptist University United International College)</p>	<p>Liu Understanding viewers' intention to participate in fitness live streaming: A social identity perspective <b>Discussant:</b> Xueyan Yin (The City University of Hong Kong)</p>
<p><b>16:30- 17:00</b></p>	<p>121 Xusheng Sun, Jingling Ma and Gang Wang Deep unsupervised graph embedded clustering considering multi-modal inconsistency for financial statement fraud detection <b>Discussant:</b> Zhao Pan (Huazhong University of Science and Technology)</p>	<p>72 Yuan Long and Arun Rai Decoding Digital Risk from Corporate Disclosure: A Neural Network Approach <b>Discussant:</b> Hongyan Liu (Tsinghua University)</p>	<p>134 Jiayuan Zhang, Cheng Yi, Chong Wang, Yufang Wang and Sean Xin Xu How Information Explicitness and Presentation Timing Affect Learning Process and Outcome: Evidence from A Field Experiment <b>Discussant:</b> Zhao Cai (University of Nottingham Ningbo China)</p>	<p>206 Xuejie Yang, Zhengfei Xu, Qin Wang, Dongxiao Gu and Changyong Liang Improving Doctor's Online Engagement: A Combined Gamification and Online Feedback Mechanisms Explanation <b>Discussant:</b> Jianhua Jordan Yu (The Hong Kong Polytechnic University)</p>
<p><b>15:30-17:00 Career Forum</b> Venue: <b>Outside Jinqiao Hall (金桥厅外走廊, 三楼)</b></p>				
<p><b>17:30- 19:30</b></p>	<p><b>Gala Dinner</b></p>	<p>Venue: <b>Jinqiao Hall (3<sup>rd</sup> Floor) (金桥厅, 三楼)</b></p>		

Sunday June 25th, 2023

**Parallel Session IV**

	<b>Session D1</b> Artificial Intelligence and Autonomous Applications Session Chair: Zhen Zhu Venue: <b>Jinqiao Hall (金桥厅)</b>	<b>Session D2</b> Digital Platforms and Ecosystems Session Chair: De Liu Venue: <b>No 1. Meeting Room (第一会议室)</b>	<b>Session D3</b> Digital Platforms and Ecosystems Session Chair: Wenjie Bi Venue: <b>No 3. Meeting Room (第三会议室)</b>	<b>Session D4</b> Internet and the Digital Economy Session Chair: Jifeng Luo Venue: <b>Multipurpose Room (多功能厅)</b>
<b>8:30-9:00</b>	138 Chen Liang, Tong Shen, Chunxiao Li, Xi Jing, Shuliu Yuan and Bin Gu Stimulating Consumption on a Limited Budget with AI vs. Human: Evidence from A Large-Scale Randomized Field Experiment <b>Discussant:</b> Weiguang Wang (University of Rochester)	8 Xiaoni Lu, Siliang Tong, Hyeokkoo Eric Kwon and Xi Zhao Socializing in the Crowd: Impact of Physical Crowdedness on Social Media Usage <b>Discussant:</b> De Liu (University of Minnesota)	38 Kai Sun, Mingwen Yang and Vijay Mookerjee The Copy Trader's Dilemma: Chase Returns or Followers? <b>Discussant:</b> Liquan Wei (Central South University)	30 Yutong Guo, Ying Zhang, Khim-Yong Goh and Xixian Peng Investigating Broadcasters' Social and Selling Operations and the Moderation Effects of Product Types and Fan Viewership in E-Commerce Live Streaming <b>Discussant:</b> Jifeng Luo (Shanghai Jiao Tong University)
<b>9:00-9:30</b>	142 Jason Kuruzovich, Yuanyuan Liu, Ramin Zandvakili and De Liu Onboarding Players via Bots? A Field Experiment in a Team-based Competitive Multiplayer Game <b>Discussant:</b> Zhen Zhu (China University of Geosciences, Wuhan)	31 Gujie Li and Jui Ramaprasad The Spillover Value of Repeat Buyers: An Empirical Investigation of "Updated Reviews" on Yelp <b>Discussant:</b> Dezhi Yin (University of South Florida)	51 Yanhong Chen, Luning Liu and Zhenyuan Zhang Online Travel Agencies Impact on Homogeneous and Heterogeneous Services of Self-owned Airlines' Platforms: Based on A Quasi-experiment <b>Discussant:</b> Jisu Cao (University of Connecticut)	48 Qing Wang, Xingyu Xia and Fan Li Rural Digital Infrastructure and Digital Financial Inclusion: Evidence from Universal Telecommunication Service <b>Discussant:</b> Jie Zhang (University of Texas at Arlington)
<b>9:30-10:00</b>	189 Shuang Gao, Xueyan Yin, Xue Yang and Pei-Yu Chen The Effect of Augmented Reality on Online Sales Funnel: A View of the Two-Route Mechanism and Product Types <b>Discussant:</b> Zike Cao (Zhejiang University)	37 Kai Sun, Mingwen Yang and Vijay Mookerjee Economic Analysis of Tipping Policies in Online Marketplaces <b>Discussant:</b> Jiaying Deng (Fordham University)	65 Zeng Lian, Chenyue Wang and Jie Zheng Heterogeneous Platform Competition—A Research Based on Cooperation and Language <b>Discussant:</b> Wenjie Bi (Central South University)	69 Xiaoke Zhang, Mi Zhou and Gene Moo Lee How Does AI-Generated Voice Affect Online Video Creation? Evidence from TikTok <b>Discussant:</b> Bowen Zheng (Central South University)

**10:00-10:30 Coffee Break** Venue: **Outside Jinqiao Hall (金桥厅外走廊, 三楼)**

<b>10:30-11:10</b>	<b>Keynote Speech 3</b>	<b>The Theory Lab: Crafting Interventions for Modern Business Problems</b> <b>Cheewee Tan</b> (Copenhagen Business School)
<b>11:10-11:20</b>	<b>Award Ceremony</b>	Venue: <b>Jinqiao Hall (3<sup>rd</sup> Floor)</b> (金桥厅, 三楼)
<b>11:20-11:30</b>	<b>CSWIM2024 Intro</b>	Venue: <b>Jinqiao Hall (3<sup>rd</sup> Floor)</b> (金桥厅, 三楼)
<b>11:30-13:00</b>	<b>Lunch Break</b>	Venue: <b>Exhibition hall (3<sup>rd</sup> Floor)</b> (展厅, 三楼)

<b>Parallel Session V</b>				
	<b>Session E1</b> Artificial Intelligence and Autonomous Applications Session Chair: Nan Zhang Venue: <b>Jinqiao Hall (金桥厅)</b>	<b>Session E2</b> Blockchain and Fintech Session Chair: Xin Hu Venue: <b>No 1. Meeting Room (第一会议室)</b>	<b>Session E3</b> Digital Platforms and Ecosystems Session Chair: Xue Yang Venue: <b>No 3. Meeting Room (第三会议室)</b>	<b>Session E4</b> Internet and the Digital Economy Session Chair: Yifan Dou Venue: <b>Multipurpose Room (多功能厅)</b>
<b>13:30-14:00</b>	208 Juelin Xiao and Zike Cao Chatbot Participation and User Contribution Incentives in Online Communities: Evidence from A Natural Experiment <b>Discussant:</b> Jinyang Zheng (Purdue University)	109 Yangyin Lin, Vijay Mookerjee, Hao Xia and Qiang Ye Data Advantage as Market Power: Analysis of FinTech Lending Competition <b>Discussant:</b> Mi Zhou (University of British Columbia)	81 Kun Li, Lin Hu, Zhenhua Wu and Bin Gu The Market of Programming Language Skills: The Impact of Market Tightness on Programmer Compensation <b>Discussant:</b> Hua Yuan (University of Electronic Science and Technology of China)	79 Huijie Jin, Shouwang Lu and Kanliang Wang Embracing Uncertainty Between Us: On the Design of Incentive Allocation Mechanism in Online Social Referral Programs <b>Discussant:</b> Yifan Dou (Fudan University)
<b>14:00-14:30</b>	225 Jennifer Xu, Jing Tang and Manlu Liu The Market for AI Generated NFTs: An Exploratory Study <b>Discussant:</b> Yangjie Wang (Central South University)	113 Xuewen Han, Qingping Song, Sean Xin Xu and Kunpeng Zhang An Ensemble Transformer for Financial Product Purchase Prediction <b>Discussant:</b> Gang Chen (Zhejiang University)	129 Huiyan Chen, Jing Peng, Mengcheng Guan and Jianbin Li The Spillover Effect of Social Group Buying on Sales <b>Discussant:</b> Xue Yang (Nanjing University)	85 Jicheng Zeng, Yulin Fang and Jingcun Cao Exploring the Operational Success of Grocery E-commerce: A Configurational Approach <b>Discussant:</b> Ruoxin Zhou (University of International Business and Economics)
<b>14:30-15:00</b>	198 Xinyan Yao, Chong Wang and Hongju Liu Do loyal customers pay more in live streaming? <b>Discussant:</b> Nan Zhang (Harbin Institute of Technology)	116 Mengyuan Fang, Chaoyue Gao, Alvin Chung Man Leung and Qiang Ye Effect of “Lazy Minting” on User Minting Strategies in NFT Marketplaces <b>Discussant:</b> Dandan Qiao (National University of Singapore)	132 Zheyi Xu, Dezhi Yin and Dejun Tony Kong Mitigating Envy-triggered Self-enhancement on Social Networking Sites <b>Discussant:</b> Zhiqiang Zheng (University of Texas at Dallas)	130 Yuejun Wang, Xunhua Guo and Guoqing Chen Displaying External Reference Prices in Online Pay-What-You-Want: The Effects of Descriptive and Injunctive Social Norms <b>Discussant:</b> Qin Zhang (Central South University)
<b>15:00-15:30 Coffee Break</b>		Venue: <b>Outside Jinqiao Hall (金桥厅外走廊, 三楼)</b>		
<b>15:00-16:00 Women’s Network event Poster Session</b>		Venue: <b>Jinqiao Hall(3<sup>rd</sup> Floor) (金桥厅, 三楼)</b> Venue: <b>Outside Jinqiao Hall (金桥厅外走廊, 三楼)</b>		
<b>16:30-18:00 Dinner</b>		Venue: <b>Exhibition hall (3<sup>rd</sup> Floor) (展厅, 三楼)</b>		



# Posters

1. Jiaheng Xie, Xiaohang Zhao, Xiang Liu and Xiao Fang. Care for the Mind Amid Chronic Diseases: An Interpretable AI Approach.
2. Jiaqi Shi, Jinan Lin, Tingting Nian and Mingyu Joo. Consumer Aversion to Algorithm-Driven Price Volatility: Empirical Investigation of Airbnb.
3. Jisu Cao and Sha Yang. Understanding the Impact of Reviews on Consumer Product Choices under Negotiated Pricing.
4. Fang Chen and Limin Zhang. Visual Grouping and Graph Comprehension: Insights from a Pilot Study.
5. Jie Gu, Xiaolun Wang, Anan Hu and Fuchun Zhao. Doctoral Entrepreneurship, Media Attention and AI Startup Growth.
6. Sihan Fang, Hyeokkoo Eric Kwon, Tian Lu and Yingjie Zhang. Mobile Effects on Two-Sided Financial Decisions: Evidence from Field Experiments on Peer-to-Peer Lending Platforms.
7. Zhenya Tang, Leida Chen and Tao Hu. Understanding the Role of Privacy Concern in Digital Device Recycling Platform.
8. Leilei Sun and Yuanyuan Liu. The Impact of Bidder Juggling Multiple Auctions on Overbidding Behavior.
9. Mukun Cao, Lei Xian and Shengjie Dang. A Human-Computer Negotiation Model with Emotion Recognition Ability.
10. Lingli Wang, Yumei He, Nina Huang, De Liu, Xunhua Guo, Yan Sun and Guoqing Chen. The Role of AI Assistants in Online Shopping Platforms: Evidence from Livestream Selling.
11. Yunshuang Yu, Yini Zhang and Aihui Chen. From AI Newbie to AI Whiz: How Individual Learning and Collaborative Learning Can Help You Embrace the Algorithmic Future.
12. Yanan Shang, Jin Hu, Xuan Yang and Daning Hu. The Impact of Default News on P2P Lending Platform's Trading Volume.
13. Xinyue Li, Mandie Liu, Jingwen Lian, Qinghua Zhu and Xiaokang Song. A Mild Approach to Prebunking Health Misinformation in Social Media: Digital Nudging
14. Guangyu Li, Guofang Nan and Dahui Li. When Does an Influencer Marketing Channel Work?
15. Xianjiao Wu, Xiaochen Liu, Fun Yi Chan and Qiang Ye. The Madness of Crowds: Formation and Impacts of Retail Investors' Collective Effervescence in Online Investment Communities.
16. Mingchuan Gong, Xin Bao and Yuxiang Zhao. What Drives Viewers to Engage in Game Live Streaming? An Social identity Perspective.
17. Yanhong Chen, Luning Liu and Zhenyuan Zhang. Who Will Be Your Target Customer: A Novel Ensemble Algorithm Approach to Predicting Consumer Repurchases Based on Evidence Theory.
18. Lixia Hu, Jiahui Mo, Qingfei Min and Jianqing Chen. Responding to crowdfunding backer comments: An empirical study.

19. Yumeng Wu, Wenping Zhang and Hao Hu. Investigating the Factors of Clickbait in Online News.
20. Peng Wang, Can Sun and Zhe Zhang. When Should Manufacturer Use E-commerce Platform's IoT Infrastructure? The Role of Data Pricing Right and Consumer Privacy Concern.
21. Yunqi Liao, Xiaoxiao Liu, Xiang Gong and Zhenxin Xiao. The Rise of Sharing Economy: Estimate the Environmental Benefits of Online Reuse Platforms.
22. Zhaozhao Chang, Chenwei Li and Qianzhou Du. Which is More Attractive, Title and Thumbnail? A Study into the Impact of Text and Graphic Design on Video Views.
23. Xiaoyang Zhang, Yifan Dou and Xu Zhang. Launching the AI Product: An Economic Analysis.
24. Yuting Jiang. The Impact of Non-Verbal Cues Conveyed by Portraits on Employment Success in Online Labor Market.
25. Ruizi Lu and Dan Ding. Research on Intelligent Recommendation Model Based on Improved GloVe and ItemCF Models.
26. Liuan Wang, Tianshi Wu, Junjie Wu and Xitong Guo. How Egoism and Altruism Affect Online Service? An Empirical Study of Physicians' Response Quality on Online Healthcare Platforms.
27. Nan Feng, Jiahe Wang and Haiyang Feng. Optimal Ad-Targeting Level for Streaming Platforms.
28. Tong Shen, Chen Liang, Jing Peng, Mengcheng Guan and Jianbin Li. Impact of Medical AI on Drug Purchases.
29. Yangyang Sun, Gengzhong Feng and Yunhao Liu. Public or Private? An Optimal Releasing Strategy of SaaS Enterprise Software Considering the Deployment Model.
30. Yanyue Ran, Xusen Cheng, Bo Yang and Shuang Zhang. How emotions moderate self-regulated learning: An investigation in platform-enabled online learning.
31. Yu Feng, Cong Wang and Qiaowei Shen. How Do the Perceived Personalities of Earlier Contributors Influence Content Generation on Online Knowledge-Sharing Platforms?
32. Menghan Duan, Yueyue Zhang, Qi Zhang and Cheng Zhang. Emotional Synchrony and Viewers' Consumption: Evidence from Live Streaming of Virtual Idols.
33. Di Shi, Xiaoxiao Liu, Huijing Guo and Yichan Wei. The Impact of Patients' Monetary Rewards on Doctors' Contribution Behaviors in Online Healthcare Question-and-Answer Platforms.
34. Zhengfa Yang, Min Zhang, Ling Tong and Weiguo Fan. Effects of Personalized Recommendations on Knowledge Contribution in Community Question Answering.
35. Zixuan Yuan, Denghui Zhang, Hao Zhong, Shengming Zhang and Hui Xiong. AlphaVC: A Reinforcement Learning-based Venture Capital Investment Strategy
36. Xixian Peng, Lingyi Zhou and Qingchan Tang. Effects of the Conversation and Recommendation Mechanism on Chatbots' Recommendation Effectiveness.
37. Zhiyuan Liu, Yanan Liu, Zhiting Yan, Zhihong Yi and Wenping Zhang. Visualization Performance Evaluation of Analyst Reports.

38. Xuanqi Liu, Qi Wang and Ke-Wei Huang. Text-Based Technological Risk and Firm Innovation: An Empirical Analysis.
39. Liya Qiao, Jingbo Shao and Bo Sophia Xiao. Study on the Influence of Social Platform Intimacy on E-commerce Platform Product Purchase Intention.
40. Yimei Zhou, Vincent Z. W. Mack and Qian Tang How Is Idea Quality Affected by Its Knowledge Base? The Effects of Knowledge Network Structure and Content
41. Yufei Lin and Weijun Zeng. The Effects of Subsidy on Technology Sharing under CVaR Criterion.
42. Jiaying Deng, Lin Hao, Yingda Lu and Ali Tafti. The Effect of Anonymity on Users' Content Generation Behaviors in Online Discussion Forums.
43. Yangfan Ou, Xusen Cheng, Shuang Zhang and Tianzi Wang. The Paradox of Learning with ChatGPT: Investigating the Trust Influencing Factors.
44. Binger Lin, Chunmian Ge and Qi Wang Investigating the Impact of No-poaching Agreements among Big Tech Firms on Entrepreneurial Activities of IT Professionals
45. Yudi Chen and Jing Wu. The Competition of Digital Platforms with Different Value Creation Models: An Analysis Focus on the Service Fee Rate.
46. Pei Wu and Liting Li. An Evolutionary Game Analysis on Multi-Stakeholder Value Co-Creation on Online Healthcare Platforms.
47. Xicheng Yin, Wei Wang, Kevin Zhu, Hongwei Wang and Jing Li. Task recommendation with joint modeling of preference and ability for knowledge-intensive crowdsourcing.
48. Zeen Wang, Chuan Luo, Xin Luo, Xu Xu and Hangsheng Yang. Examining the U-shaped Relationship Between Emotions and Instant Return Behavior: Based on Multi-modal Data in Live Streaming E-commerce.
49. Ninghao Li and Youwei Wang. Platforms Restriction and Green Commuting: Evidence from a Mega City
50. Jingyuan Deng, Dandan Qiao and Warut Khern-Am-Nuai. An Empirical Study about the Impact of Incentivized Reviews on Product Sales: The Case of Amazon Vine Program.
51. Jingwen Lian, Yuxiang Zhao, Dawei Wu and Qinghua Zhu. Exploring Sustainability factors of IT-driven Cultural Heritage Crowdsourcing Projects: A Configurational Approach.
52. Shida Ni and Zili Zhang. Rating Bias in Online Reputation Platform: The Role of Variety Seeking.
53. Xiaodan Yu, Jingran Huang, Xiaotong Luo and Songchang Ma. Supply Chain Finance on E-Commerce Platforms: Understanding Merchant Adoption Factors.
54. Jing Li, Xicheng Yin, Hong Zheng and Lin Chen. Managing Partnership between Third-Party Seller and Online Retail Platform Considering Peer-Induced Fairness.
55. Manting Hu, Junming Liu, Juan Feng and Angela Lu. Social Media-Induced Political Attitude Transition: A Case Study of the 2019 Hong Kong Protests.
56. Zhouwentao Zhang, Jing Luan, Shulin Liu, Ziqi Lin and Manlu Liu. How Does Avatar Yield Public Cultural Confidence?
57. Ying Lu, Dandan Qiao, Shu He, Xiaoying Xu and Bernard Tan. Modeling Collusion Dynamics in Decentralized Online Social Media.

58. Dong Li, Zheng Haichao, Li Liting and Zhou Chunyu. Synergizing Human and Machine Intelligence for Stock Market Predictions: A Hybrid Prediction Market Approach.
59. Xixi Wang and Nan Zhang. An E-commerce Logistics Supplier Selection Model Based on Uncertainty Theory.
60. Lixia Tan and Fuqiang Wang. Return Freight Insurance Strategy in a Hybrid Selling Mode of Online Retail Platforms.
61. Zongxi Liu, Scott Schanke, Yaqiong Wang and Huimin Zhao. Voice Your Preferences: Personalized Music Recommendation with Personal Voices.

# Keynote Speakers

## Keynote Speech 1: Academician Xiaohong Chen



Xiaohong Chen, Ph.D. from Tokyo Institute of Technology, Academician of the Chinese Academy of Engineering, member of the 13th and 14th CPPCC National Committee. As a leading expert in Management Science and Engineering, Engineering Management and Data Intelligence in China, Academician Chen currently serves as the Secretary of the Party Committee of Hunan University of Commerce, Director of Xiangjiang Laboratory, Honorary Dean of Business School of Central South University, a member of the Standing Committee of the Engineering Management Department of the Chinese Academy of Engineering, a committee member of the National Natural Science Foundation

of China, Convener of Management Science and Engineering Discipline Assessment Group of Degree Committee of State Council, Deputy Director of Management Department of Science and Technology Commission of Ministry of Education.

Academician Chen has long been engaged in research in decision theory and decision support systems, resource conserving & environment friendly society and ecological civilization, data intelligence and smart society. She is a major pioneer of resources efficient green development and intelligent environmental management, and an important builder and promoter of the two-oriented society. She has obtained 18 national and ministerial (provincial) awards of scientific research such as second prize for National Scientific and Technological Progress, second prize for National Teaching Achievements, Fudan Management Excellence Award and Guangzhao Science and Technology Award. She has published over 400 papers in important academic journals at home and abroad, among which more than 60 belong to the top 1% of ESI highly-cited papers, elected on the “Global Highly Cited Scientists List” for many years, and has more than 60 national invention patents.

## Keynote Speech 2: Andrew Nicholas Burton-Jones



Andrew graduated from The University of Queensland's Commerce program in 1998 and worked for several years in IT risk management for one of the Big-4 accounting/consulting firms. He then moved to Georgia State University in Atlanta, USA, to complete his Ph.D., followed by seven years at the University of British Columbia in Vancouver, Canada, where he became a tenured Associate Professor. He returned to The University of Queensland in May 2012.

Andrew has taught information systems in undergraduate, graduate, and executive programs, in several countries. He has extensive experience teaching IT governance and control, systems analysis and design, and digital health. He undertakes research in three areas. His first area focuses on how effectively organizations use IT. For example, he has been studying the effective use of electronic health records in health authorities. His second research area focused on improving methods to analyse and design IT systems. For example, he has examined ways to improve the specification of user requirements. His third research stream focuses on improving theories and methods used by researchers in the Information Systems discipline.

He has published in and served on the editorial boards of many journals, including the Journal of the Association for Information Systems, Information Systems Research, MIS Quarterly, Information and Organization, and Academy of Management Discoveries. He has also served as Representative for the Americas for the Association of Information Systems and as International Representative for the Academy of Management (OCIS/CTO Division). He is a Fellow of the Association for Information Systems, Fellow of the Academy of Social Sciences of Australia, and Editor-in-Chief of MIS Quarterly (2021-2023).

## Keynote Speech 3: Cheewee Tan



Chee-Wee Tan is a Professor at the Department of Digitalization in Copenhagen Business School (CBS), an Honorary Professor of Business Analytics and Digitalization at the Nottingham University Business School China in the University of Nottingham Ningbo China (UNNC), an International Visiting Professor at the School of Management in the University of Science and Technology of China (USTC), Senior Research

Fellow at the Weizenbaum Institute for the Networked Society, as well as a Visiting Professorial Fellow at the School of Information Systems and Technology Management in UNSW Sydney.

He received his Ph.D. in Business Administration (specializing in Management Information Systems) from the University of British Columbia. His research interests focus on design and innovation issues related to digital services. His work has been published in leading peer-reviewed journals such as MIS Quarterly (MISQ), Information Systems Research (ISR), Journal of Management Information Systems (JMIS), Journal for the Association of Information Systems (JAIS), Journal of the American Society for Information Science and Technology (JASIST), European Journal of Information Systems (EJIS), Decision Support Systems (DSS), and Information and Management (I&M), among others. Apart from his current appointment as a Senior Editor for MISQ, Chee-Wee is currently serving as an Associate Editor for MISQ, I&M, Internet Research (IntR), and Journal of Management Analytics (JMA).

In addition, Chee-Wee is currently serving on the Editorial Board of Industrial Management & Data Systems (IMDS), IEEE Transactions on Engineering Management (IEEE-TEM), JAIS, and Journal of Computer Information Systems (JCIS) as well as in various editorial capacities for special issues at DSS, I&M, and JMIS. Finally, Chee-Wee is the co-director of the joint research center between CBS and the Antai College of Economics and Management (ACEM) in Shanghai Jiao Tong University (SJTU).

# Accommodation

## **1. Ramada Plaza by WYNDHAM Changsha Wangcheng (Registration location and congress venue )**

长沙大汉金桥华美达广场酒店（会议酒店）

Address:1555 Section One Purui Avenue, Wangcheng Economic Development Zone,Changsha, Hunan 410200

地址：湖南省长沙市望城经济开发区普瑞大道一段 1555 号

## **2. TILL BRIGHT HOTEL (High-Speed Rail West Passenger Station Branch by WYNDHAM)**

长沙廷泊酒店（高铁西站大汉金桥店）

Address: No. 46, Building 12, District 3, Jinqiao International Future City, Jinhe Road, Wangcheng District, Changsha, Hunan Province, China

地址：湖南省长沙市望城区金河路金桥国际未来城 3 区 12 栋 46 号

## **3. MORNING HOTEL (High-Speed Rail West Passenger Station Branch)**

长沙莫林酒店（高铁西站金桥国际店）

Address: No. 112, District 1, Jinqiao International Market Cluster, Wangcheng District, Changsha, Hunan Province, China

地址：湖南省长沙市望城区金桥国际市场集群一区 112 号



# Transportation

## **Changsha Railway Station -> Ramada Plaza by Wyndham Changsha Wangcheng**

1. By subway: take Line 2 (Towards West Meixi Lake) ->Yingwanzhen Station, transfer to line 4(Towards Guanziling) ->Guanziling Station, exit at Entrance 2, transfer to Bus No.W212(Towards Wangcheng Bus Station) ->Jinqiao International Building Materials Market Station, walk about 283 meters-> Ramada Plaza by Wyndham Changsha Wangcheng, about 90 minutes;
2. By taxi: Changsha Railway Station -> Ramada Plaza by Wyndham Changsha Wangcheng, about ¥70, 50 minutes.

## **Changsha South Railway Station -> Ramada Plaza by Wyndham Changsha Wangcheng**

1. By subway: take Line 4(Towards Guanziling)->Guanziling Station, exit at Entrance 2, transfer to Bus No.W212(Towards Wangcheng Bus Station) ->Jinqiao International Building Materials Market Station, walk about 282 meters-> Ramada Plaza by Wyndham Changsha Wangcheng, about 100 minutes;
2. By taxi: Changsha South Railway Station -> Ramada Plaza by Wyndham Changsha Wangcheng, about ¥100, 55 minutes.

## **Changsha Huanghua International Airport -> Ramada Plaza by Wyndham Changsha Wangcheng**

1. Maglev Express(Towards Changshanan Station)->Changshanan Station, transfer to Bus No.W212(Towards Wangcheng Bus Station) ->Jinqiao International Building Materials Market Station, walk about 283 meters-> Ramada Plaza by Wyndham Changsha Wangcheng, about 150 minutes
2. By taxi: Changsha Huanghua International Airport -> Ramada Plaza by Wyndham Changsha Wangcheng, about ¥160, 60 minutes

## Local Attractions



Orange Isle Scenic Spot



Yuelu Academy



Mawangdui Han Dynasty Tombs